

TransAct[®]



**South African Sports Medicine Association
17th Biennial Congress**



24 – 27 October

Century City Conference Centre and Hotel, Cape Town

www.sasma2017.co.za

TRADE PROSPECTUS FOR EXHIBITION STANDS & SPONSORSHIP OPPORTUNITIES

SASMA CONGRESS 2017
EXHIBITION STANDS & SPONSORSHIP OPPORTUNITIES
LONDORCOR EVENT MANAGEMENT
TEL: +27 (0) 11 954 5753
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SASMA CONGRESS 2017

SPONSORSHIP OPPORTUNITIES

24 OCTOBER – 27 OCTOBER

CENTURY CITY CONFERENCE CENTRE AND HOTEL, CAPE TOWN

Dear Sir/Madam,

On behalf of the organising committee for the SASMA 2017 Congress, we have pleasure presenting the following information to you.

The previous 2015 Congress was one of the most successful congresses experienced with a total of 612 registered delegates.

We hope that you will participate in this prestigious event and look forward to welcoming you to the SASMA 2017 Congress.

Please do not hesitate to contact us should you require any further information or assistance.

Yours sincerely,

Phatho Zondi

President:

South African Sports Medicine Association (SASMA)

Pierre Viviers

President Elect:

ORGANISING COMMITTEE

Phatho Zondi	President	Convener
Pierre Viviers	President Elect	Co-convener
Jon Patricios	Past President	International Faculty
Estelle Watson	UJ	Scientific Committee
Jan Killips	Medi-Clinic	Logistics
David Migwalla	Administrative	Administrative Support

CONGRESS SECRETARIAT

Sonja du Plessis

Londocor Event Management

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E-mail: sonja@londocor.co.za

SASMA 2017 Schedule at a glance

Tuesday 24 October 2017

Exhibitors build up

09h00 -17h00 Pre-Congress Workshops

- Exercise is Medicine
- Fieldside Emergency Care
- Advanced Manual Upper and Lower Limb Techniques

18h30 *President's Reception*

Wednesday 25 October 2017

09h00 – 10h00 Welcome and Opening Keynote Address

10h00 – 11h00 Scientific and Clinical Sessions

11h00 – 11h30 Tea

11h30 – 13h00 Scientific and Clinical Sessions

13h00 – 14h00 Lunch

14h00 – 15h30 Scientific and Clinical Sessions

15h30 – 16h00 Tea

16h00 – 17h30 Scientific and Clinical Sessions

17h30 *Opening Cocktail Function for all Congress Delegates*

18h30 *Future Leaders Cocktail Function*

Thursday 26 October 2017

07h30 – 09h00 Sponsored Breakfast Symposium

09h00 – 10h00 Keynote Address

10h00 – 11h00 Scientific and Clinical Sessions

11h00 – 11h30 Tea

11h30 – 13h00 Scientific and Clinical Sessions

13h00 – 14h00 Lunch and Poster Presentations

14h00 – 15h30 Scientific and Clinical Sessions

15h30 – 16h00 Tea

16h00 – 17h30 Scientific and Clinical Sessions

19h00 *SASMA Congress Dinner and Awards*

Friday 27 October 2017

07h30 – 09h00 Sponsored Breakfast Symposium

09h00 – 09h45 Keynote Address

09h45 – 11h00 Scientific and Clinical Sessions

11h00 – 11h30 Tea

11h30 – 13h00 Scientific and Clinical Sessions

13h00 – 14h00 Lunch and Poster Presentations

14h00 – 15h30 Scientific and Clinical Sessions

15h30 – 17h00 Scientific and Clinical Sessions

17h00 *Closing of Congress*

SPONSORSHIP OPPORTUNITIES AND INFORMATION

Please note that the below costs include VAT @ 14%

The following potential lead sponsorships are available:

- **Title sponsor for Emergency Medicine & Field Side Care Seminar R250 000**
- **Title Sponsor for Sports Cardiology Seminar R250 000**

Lead sponsors will have specific privileges in order to optimize their presence and exposure including:

Event Name & Communication:

Branding will be linked to all forms of communication of SASMA congress and would be part of all forms/media of communication/PR for SASMA congress (for both members & non-members).

Pre Congress Events:

1. Have the solo & mandatory representation in terms of any pre congress communication for SASMA Congress 2017 on behalf of SASMA to either its members or non-members. (Be it in the form of Seminars, Symposia, newsletters, medical media, digital media or any other form of media including ATL)
2. Have the solo rights to promote the association with the SASMA Congress through either the national network of representatives to doctors, physiotherapists and pharmacies or via any form of direct media coverage to consumers

Congress:

Will receive the following

- 1) Prime Exhibition area
- 2) Registration desk management via representatives
- 3) 10 free registrations for personnel
- 4) Assurance that no content will be communicated within the congress by any of the speakers denouncing the use of in any way

Post Congress:

Access to the communication from local or international delegates or speakers shared within the congress and use of the same communication thereafter

The following additional sponsorship packages are available:

Platinum Supporter - Sponsorship of international speaker R140 000-00

- Company or product logo on all letterheads and correspondence worldwide.
- Prominent display company or product logo on conference website including a link to company website.
- Acknowledgment as platinum supporter in official programme and all preceding announcements.
- Announcement as platinum supporter preceding speaker's presentation.
- Announcement as a platinum supporter at the meeting and official dinner.
- Representation at the official dinner including hosting of the international speaker and table branding.
- Triple stand (three 3 x 3m stands) at the trade exhibition.
- Accreditation for 4 delegates.

Gold Supporter – Sponsorship of South African speaker R60 000-00

- Company or product display on company website.
- Acknowledgment as gold supporter in official programme and all preceding announcements.
- Announcement as a gold supporter at the meeting and official dinner.
- Double stand (two 3 x 3m) at the trade exhibition.
- Accreditation for 2 delegates.

Silver Supporter – Trade Exhibition Representation R18 000-00

- Single stand (3 x 3m) at the trade exhibition.
- Accreditation for 1 delegate.
- Acknowledgement in the official programme and preceding announcements as silver supporter.
- Logo on conference website.

Breakfast Seminar Host R28 000-00

- Advertising in congress programme as breakfast seminar sponsor
- Advertising on website as seminar sponsor
- Branding outside seminar room at breakfast
- Branding in seminar room
- Accreditation for 2 delegates
- The above costs do not include any catering costs but include venue hire & Audio-Visual and Technical Support

EXHIBITION STANDS

- Please find attached the exhibition floor plan at the CCCC

All stands measure **3m x 3m**

Height Restrictions **3m** (unless pre-approved by CCCC for stands above this height)

Refreshment breaks and luncheons will be served inside the exhibition hall.

Space only: 3m x 3m: R18 000.00 .

All stands will be booked on a first come first serve basis.
Once confirmed you will be invoiced in full for your stand.

Package price includes:

Each exhibition stand will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp).

OTHER SPONSORSHIP OPPORTUNITIES

1. Education Grant towards the congress

Sponsorship will include company logo in final programme and on welcome screen.

Please contact the congress organisers for further details.

2. Presidents' Dinner – R55 000.00 (inclusive of meals and beverages) Tuesday 24 October

The sponsor's logo will appear on the invitation to the SASMA Past Presidents, Invited faculty and Organising Committee.

The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival.

Please contact the congress organisers for further details.

3. Audiovisual / Technical Support – R80 000.00

This sponsorship will include:

- Acknowledgement on the congress website with a link to the company website.
- Acknowledgment on the welcome slide of the congress.
- Branding will be permitted between presentations (company branding only).
- Sponsor may supply branded t-shirts for the Audio Visual Technicians.

4. A4 FULL colour advertisement in the final programme – R6 000.00

The final programme will be inserted in the congress bags.

The final programme will include comprehensive information on the scientific sessions and invited faculty.

5. Sponsorship of Congress Awards – R5 500.00 per award

Awards will be presented to the best oral and poster presentations in the various categories.

Certificates will be awarded to the winners at the congress dinner

The sponsor's logo will be printed on the certificate and sponsor may hand out these awards to the winners at the dinner.

6. Return Airport Transfers / Shuttle Service

Sponsor may brand the vehicles to their own discretion and supply branded t-shirts and caps for the drivers.

Sponsors logo may be printed on the welcome boards at the airport.

Please contact the congress organisers for further details

7. SASMA 2017 Congress Mobile Application – R25 000.00

This is an exciting, innovative marketing opportunity.

A mobile app is a computer programme designed to run on mobile devices.

Push notification will be sent via the SASMA Congress Mobile App to all congress delegates before and during the congress.

Sponsors name will appear with each message.

8. SASMA 2017 Congress Website – R18 000.00

The congress domain has been registered as www.sasma2017.co.za

The sponsor will be acknowledged at the bottom of each web page "Website kindly sponsored by ..."

A direct link to the sponsor's website.

9. Congress Clipboards – R12 000.00 (exclusivity fee excluding the costs of the clipboards and branding)

Sponsor may distribute clipboards from their stand or it may be placed inside the main plenary venue for the opening session. The sponsor's logo may be printed on the clipboard.

10. Branding of Congress Bathrooms – R8 000.00 (exclusivity fee)

Sponsor may brand the restrooms with hand wash, hand cream, tissues, posters etc.

Further information is available from the congress organisers.

11. Tea/Coffee & Lunch Stations – R14 000.00 (exclusive sponsorship per day)

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.)

Further information is available from the congress organisers

12. Beverages at the Cocktail Function Wednesday 25 October

The cocktail function will be inside the exhibition area.

This will be an informal event. The organising committee appeals to all exhibitors to select their own

beverages (alcoholic and non-alcoholic) according to your own budget. Exhibitors may serve their beverages from their stand. The organising committee will supply a substantial finger supper.

The CCCC will provide glasses, ice buckets etc.

13. Networking Lounge for Students (exclusive sponsorp)

The sponsor may brand the venue and supply refreshments

Unique opportunity for students to meet the experts for key opinion leaders in their field

Further information is available from the congress organisers

PAYMENT TERMS

Full payment is due within 60 days from date of invoice.

Should payment not be received by the due date, the congress organiser serves the right to release and resell the stand position or sponsorship opportunity.

CANCELLATION POLICY

Please forward all cancellations in writing to the congress secretariat.

Cancellation received before the 1st of April 2017 will result in a 50% refund of the total invoice cost. All cancellations received after the 1st of April 2017 will result in a 100% cancellation fee.

If you are interested in any of the above sponsorship opportunities please send your written confirmation or contact the congress team.

THE CONGRESS TEAM: LONDOCOR EVENT MANAGEMENT

Sonja du Plessis

Tel: 011 954 5753

E-mail: sonja@londocor.co.za

**CONTRACT TO EXHIBIT & PARTICIPATE IN THE SASMA 2017 CONGRESS
SPONSORSHIP OPPORTUNITIES**

Full Company name (for invoicing purpose)	
Postal address	
VAT No (if applicable)	
Contact person	
E-mail address	
Telephone No	
Cell no / Mobile no	
Website	

WE HEREBY APPLY FOR THE FOLLOWING:

As per the floor plan our preferred stand/table number

1st Choice:

2nd Choice:

3rd Choice:

Other sponsorship items (please list)

CONTRACT SIGNED ON BEHALF OF THE COMPANY

Signature:**Name:**

Designation: **Date:**

Upon acceptance of your application an invoice will be issued.

For any further information, please contact:

Londocor Event Management: Sonja du Plessis

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Cell: + 27 82 455 7853

E-mail address: sonja@londocor.co.za

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